

### Accommodation & Travelling Allowance

Reimbursement of travelling expenses to the trainees nominated by the State Development Departments / UTs, will be done on actual basis as per their entitlement for the class of travel restricted to the maximum of AC II / III tier fare (except Rajdhani & Shatabdi) or Bus or any other means by shortest possible route subject to availability of funds. Participants are requested to produce the original and photocopies of tickets in support of their claim.

Trainees from the organizations like ICAR, SAUs, KVKs etc. desiring to participate in MTC(s), their TA / DA will be borne by their respective organization / Institute. The boarding & lodging expenses for the selected participants will be borne by the organizers under training programme budget. The accommodation will be provided with in campus for participants only.

**Note: Reimbursement of airfare will not be done under any circumstances**

#### Venue

Conference Hall, ICAR-CAZRI

#### Patron

Dr. O.P. Yadav,

Director, ICAR-CAZRI

Dr. Prathiba Tewari, Head

Division of TOT, Training & Production Economics

#### Contact Details

Dr. Vijay Avinashilingam, N.A.

Senior Scientist & Course Director

[vijay.avinashilingam@rediffmail.com](mailto:vijay.avinashilingam@rediffmail.com)

[vijay.avinashilingam@icar.gov.in](mailto:vijay.avinashilingam@icar.gov.in)

Dr. B.L.Manjunatha

Scientist & Course Coordinator

[manju4645@gmail.com](mailto:manju4645@gmail.com)

Dr. Bhagwan Singh

Principal Scientist & Course Coordinator

[singhbhagwan776@gmail.com](mailto:singhbhagwan776@gmail.com)

### Application Form for participation in Model Training Course on

### Small Scale Entrepreneurial Ventures to Boost Income of Farmers' in Arid Zone

(01st – 08th November 2016)

Central Arid Zone Research Institute, Jodhpur

1. Full Name (in capital letters):
2. Designation:
3. Present Employer & Address:
4. Address to which reply should be sent:
5. Date of Birth:
5. Sex (Male/Female):
6. Educational Qualification:
7. Teaching / Research / Professional Experience:  
(Mention post held during last 5 years and number of publication)

Sl.No.	Post Held	Period with Dates

8. Mention if you have participated in any Summer / Winter School/Short Course etc., during the last 5 years.
9. Academic Record (Degree Onwards)

Degree	Examination Passed	Subject	Year	Institute
Bachelor's				
Master's				
Ph.D.				
Others				

Signature of the applicant with date and place

10. Recommendation & Certificate of sponsoring institute:

Signature with Date, Designation and Address  
(Office Seal)



### MODEL TRAINING COURSE



### Small – Scale Entrepreneurial Ventures to Boost Income of Farmers in Arid Zone

01 – 08 November 2016



Course Director

Dr. Vijay Avinashilingam, N.A.

Course Co Director

Dr. B.L. Manjunatha

Dr. Bhagwan Singh

Sponsored by

Directorate of Extension

Krishi Vistar Bhavan, New Delhi – 110012

Organized by

Division of Transfer of Technology,  
Training & Production Economics

ICAR – Central Arid Zone Research Institute

Jodhpur – 342 003 Rajasthan

[www.cazri.res.in](http://www.cazri.res.in)

## About the Course

Agriculture and animal husbandry are the main source of livelihood for the people living in arid regions. The diverse agro-ecosystem of this region accompanied with less precipitation during *Kharif* season provides very less opportunities for the farmers to cultivate more than one crop. The arid region in our country spread about 38.7 million ha of land, which is approximately 12% of geographical area. Out of the total area, 31.7 million ha lies in hot and 7 million ha in cold arid regions. Therefore, interventions to boost income for farmers' in this region must accompany the entrepreneurship component. The entrepreneurial ventures, which focus towards the small & marginal farmers' must possess labour intensive techniques and provide employment opportunities on a large scale. It could also become a stabilizing force for the farmers by providing quick returns on any investment. Entrepreneurship definitely help farmers in capital formation by mobilizing idle and small scattered savings and put them into productive use by forming small scale units. The activities like nursery management, production of seed and planting materials, mushroom cultivation, bee keeping, vermi-composting, poultry farming, goat keeping, sheep farming, fisheries, value addition & traditional handicrafts not only boost income of the farmers' but also support when agriculture fails. Keeping in view the above, this Model Training Course (MTC) is focused towards various small scale entrepreneurial ventures in agriculture and allied sectors, which could be an effective source for increasing the income & livelihood of farmers in arid zone.

## Objectives

- To develop an understanding about various entrepreneurial ventures viable for increasing income of arid farmers.
- To impart various skills for participants to start and manage entrepreneurship

## Course Content

The course is aimed to highlight the significance of small scale entrepreneurial ventures focused towards the small & marginal farmers in arid zone & its importance in nation building after globalization. The course is designed to provide a comprehensive understanding about Entrepreneurship Development Process (Stimulation, Support & Sustenance). Besides the above, it also covers Small Business Management Modules (i.e. Creative Entrepreneurship, Growing a small business & Small Business Marketing) and various Successful Small Scale Enterprises in agriculture and allied sectors for arid zone.

## About ICAR-CAZRI

Central Arid Zone Research Institute (CAZRI) is a premier research Institute on arid zone research in the country under the aegis of the Indian Council of Agricultural Research (ICAR), New Delhi. The present Institute has had its beginnings from the Desert Afforestation Station, which was established in 1952 at Jodhpur and was later expanded into Desert Afforestation and Soil Conservation Station in 1957, and finally upgraded to Central Arid Zone Research Institute (CAZRI) in 1959 under ICAR, New Delhi. The institute conducts multi-disciplinary research to seek solutions for the problems of 38.7 million ha arid zones in the country (31.7 million ha area of hot arid and 7 million ha of cold arid). The ICAR-CAZRI has undertaken basic and applied research for desertification control and development of sustainable farming systems for arid ecosystems and also acts as repository of information on the state of natural resources. The institute provides scientific leadership and has developed collaboration with stake holders, research institutes/SAUs and other national and international agencies for generation and transfer of location-specific technologies. Besides the institute headquarter and a Central Research Farm at Jodhpur, CAZRI has three Krishi Vigyan Kendras (Jodhpur, Pali & Bhuj) & five Regional Research Stations located at Rajasthan (Bikaner, Jaisalmer & Pali), Gujarat (Kukma near Bhuj) & Jammu & Kashmir (Leh).

## About Jodhpur

Jodhpur is a historic city, known as the "Sun City", its origin dates to the year 1459 AD when it was founded by Rao Jodha, the Rajput chieftain of the Rathores. It is also known as the Blue City and is the second largest city in the state of Rajasthan, India. It is called the *Gateway to Desert*, as it is literally on the edge of the Thar Desert. Jodhpur is best known for the forts and palaces, temples and havelis, culture and tradition, spices and fabrics, colour and texture & a booming handicrafts industry. It is well connected by road, rail and air to all major cities and towns. The lifestyle in Jodhpur is quite fascinating. Besides the above, the city possess the famous academic excellence institutions namely AIIMS, IIT, AFRI, ONGC, DRDO, NIFT, National Law University & Ayurvedic University. The Institute is located at about 6 – 8 kms from Jodhpur Railway Station and State Roadways Bus Stand.

## Weather at Jodhpur

Weather during November month will be pleasant with temperature ranging from mean minimum of 15°C to mean maximum of 30°C. Warm clothing will be required.

## Date and Duration

Duration of the MTC course will be eight days from November 01 – 8<sup>th</sup> 2016. Trainees are expected to arrive on Oct, 31st Evening & leave after 5 PM on Nov, 8th 2016.

## Eligibility

Participants who possess a post graduate degree in any discipline of agriculture or allied sciences from recognized university working in State Development Departments, ICAR, SAUs, KVKs, etc are eligible to apply.

## How to apply

Interested Candidates may apply through mail / post in the prescribed application form enclosed and the duly filled in application should reach the Course Director on or before **10<sup>th</sup> October 2016**. Selection is based on short listing of applications (First come First Serve Basis). Decision of the Course Director shall be final.

## Important Dates

**Last date for receipt of nominations: 10<sup>th</sup> October 2016**

**Number of seats = 20**

## Address for Correspondence

**Dr. Vijay Avinashilingam, N.A.**

Senior Scientist & Course Director

Division of Transfer of Technology,

Training & Production Economics,

ICAR - Central Arid Zone Research Institute,

Jodhpur – 342 003 Rajasthan

(O) 0291- 2786632, Fax: 0291- 2788706

(M): 09458164567

Email: [vijay.avinashilingam@icar.gov.in](mailto:vijay.avinashilingam@icar.gov.in)

[vijay.avinashilingam@rediffmail.com](mailto:vijay.avinashilingam@rediffmail.com)

**Updates of this circular are also available at**

**[www.cazri.res.in](http://www.cazri.res.in)**